

Secretary's Advisory Committee on National Health Promotion and Disease Prevention Objectives for 2020

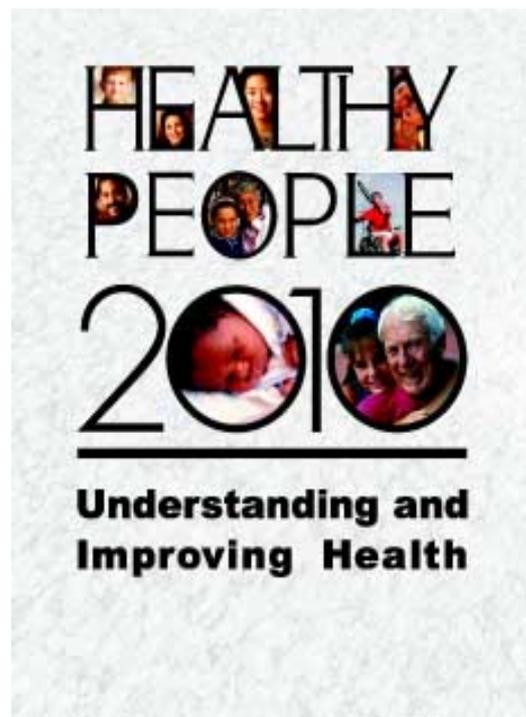
Eva M. Moya, LMSW, PhD (c)

Advocacy, Communication and Social Mobilization in Tuberculosis
Project Concern International

Secretary's Advisory Committee Member

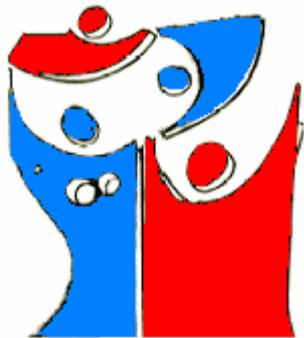


- **“Our health always seems much more valuable after we lose it.”** – anonymous

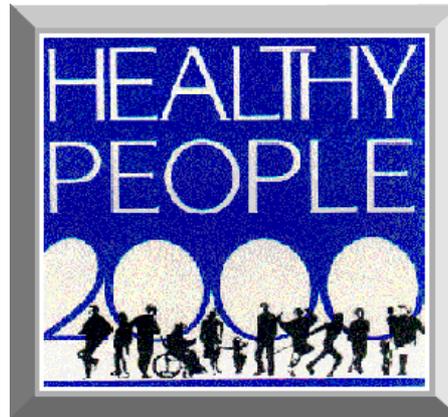


Evolution of Healthy People

HEALTHY PEOPLE
The Surgeon General's Report On
Health Promotion And Disease Prevention



1980



1990



2000

HEALTHY PEOPLE TIMELINE

Developing
Healthy People
2020

Charge to the Advisory Committee

The Committee was charged by the HHS Secretary to:

1. Provide advice and consultation to the Secretary to facilitate the process of developing and implementing national health promotion and disease prevention goals and objectives; and
2. Advise the Secretary about initiatives to occur during the initial implementation phase of the goals and objectives.

Advisory Committee Members

- Jonathan Fielding (Chair)
- Shiriki Kumanyika (Vice chair)
- W. Douglas Evans
- Vincent Felitti
- Lisa Iezzoni
- Abby King
- Ronald Manderscheid
- David Meltzer
- Eva Moya
- Patrick Remington
- David Seigel
- Adewale Troutman

Committee Meetings to Date

	In-Person Meetings Metro DC Area	Web-enhanced Teleconferences
Phase I	1. 1/31/08 - 2/1/08 Washington, D.C.	2. 5/1/08
	3. 6/5/08 – 6/6/08 Crystal City, VA.	4. 7/31/08 5. 9/4/08 – 9/5/08 6. 10/15/08 7. 12/17/08
Phase II	8. 1/7/09-1/8/09 Washington, DC 15. 9/17/09-9/18/09 Washington, DC	9. 2/23/09 10. 3/26/09 11. 4/20/09 12. 5/15/09 13. 7/10/09 14. 8/14/09

Phase I Subcommittees

- Five subcommittees to allow in-depth dialogue
- Internal and external (subject experts) members
 - Subcommittee on **Health Equity and Disparities**;
 - Subcommittee on **Priorities**;
 - Subcommittee on **Environment and Determinants**;
 - Subcommittee on **Life Stages and Developmental stages**;
 - Subcommittee on **User Questions and Needs**.
- Two Ad-hoc groups to address special topics
- Ad-hoc group participation limited to Advisory Committee
 - Health IT;
 - Graphic model for Healthy People 2020.

Phase I: Healthy People 2020 Development

Components of the Phase I Report to the Secretary:

- Recommendations for the form (medium) of HP 2020;
- A vision statement;
- A mission statement;
- Overarching goals;
- Suggestions for organizing objectives;
- A graphic model to depict key concepts and processes.

Phase I: *Conceptual Recommendations*

- Emphasize the importance of **prevention**;
- Use an **ecological approach** that fosters deepened understanding of **causal factors** and **determinants of health**;
- Reduce health inequalities and strive for **health equity** by bringing all groups to the level of health of the group with the best current health status;
- Highlight the importance of **life and developmental stages**;
- Address **new areas** of emphasis, i.e., all hazards preparedness and Health Information Technology (IT);
- Adopt a **consumer, user, and stakeholder orientation** that aims to increase awareness and **utilization** of HP 2020 information **across all sectors**.

Phase I: *Structural Recommendations*

- Use a **Web-accessible database** format to facilitate widespread use among all target audiences;
- Include the **general public** as a target audience;
- Enable the **sorting and prioritization of objectives** by user needs and link these to **best evidence for effective interventions**;
- Maintain **updated objectives** and data through an ongoing, transparent process;
- Incorporate **continuous quality improvement** in efforts to achieve Healthy People objectives.

Phase I: *Implications for Maternal and Child Health*

Conceptual Issues

- Eliminating disparities across gender groups
- Addressing health across the life span

Structural Issues

- Ability to prioritize objectives by user group/ population of interest
 - Objectives can be sorted for relevance to specific gender, life stage, etc.

Committee's Recommended Definition: Health Disparities

Health differences that adversely affect groups of people who have systematically experienced worse health and greater social or economic obstacles to health, based on racial or ethnic group, religion, socioeconomic status, gender, mental or physical disability, sexual orientation, rural residence and other characteristics that have historically been linked to discrimination or having less influence and/or acceptance in society.

Committee's Recommended Definition: Health Equity

Health equity requires:

1. Continuous efforts focused on the elimination of health disparities, including disparities in health care and in the living and working conditions that influence health, and
2. Continuous efforts to maintain a desired state of equity after particular health disparities are eliminated.

Healthy People 2020 Vision and Mission Approved by HHS Secretary

- Vision Statement

A society in which all people live long, healthy lives.

- Mission Statement

Healthy People 2020 strives to:

- Identify nationwide health improvement priorities;
- Increase public awareness and understanding of the determinants of health, disease, and disability and the opportunities for progress;
- Provide measurable objectives and goals that are applicable at the national, state, and local levels;
- Engage multiple sectors to take actions to strengthen policies and improve practices that are driven by the best available evidence and knowledge;
- Identify critical research, evaluation, and data collection needs



Healthy People 2020 Overarching Goals

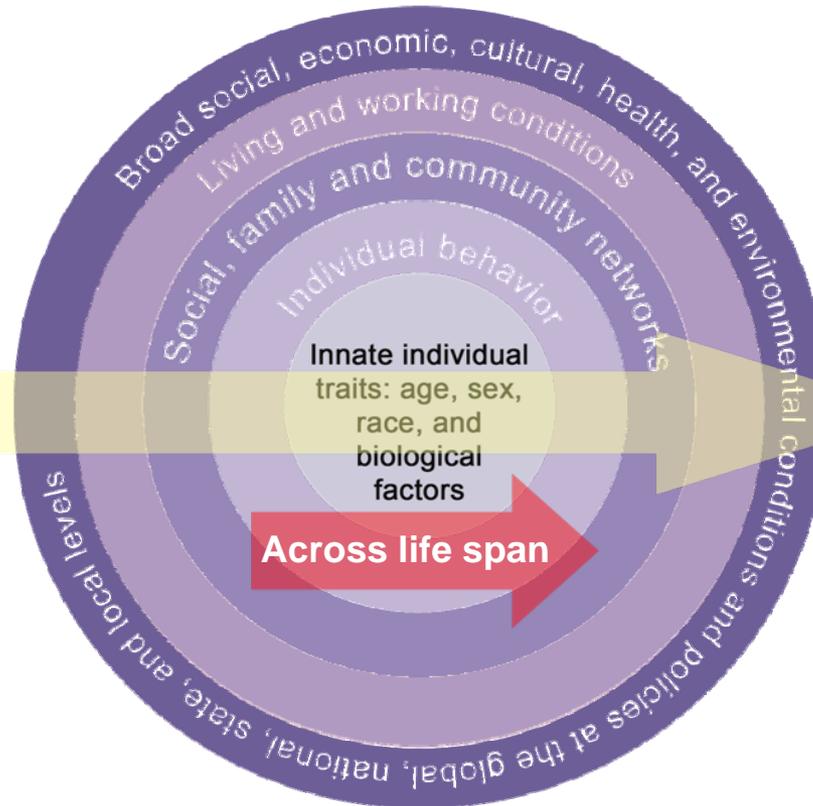
- Attain high quality, longer lives free of preventable disease, disability, injury, and premature death.
- Achieve health equity, eliminate disparities, and **improve the health of all groups.**
- Create social & physical environments that promote good health for all.
- Promote quality of life, healthy development and healthy behaviors **across all life stages.**

Action Model to Achieve Healthy People 2020 Goals

Determinants of Health

Interventions

- Policies
- Programs
- Information



Outcomes

- Behavioral outcomes
- Specific risk factors, diseases, and conditions
- Injuries
- Well-being and health-related QOL
- Health equity

Assessment, Monitoring, Evaluation & Dissemination

Phase II: Developing HP2020 Objectives

- The Advisory Committee is working in parallel to the FIW during Phase II of HP 2020 development
- Advisory Committee working through six subcommittees to allow in-depth discussion
- Members are both internal and external (subject experts)
 - Subcommittee on **Data and IT**;
 - Subcommittee on **Evidence and Target-setting**;
 - Subcommittee on **Implementation**
 - Subcommittee on **Priorities**;
 - Subcommittee on **System Specifications**;
 - Subcommittee on **Topic Areas**.

Phase II: Developing HP2020 Objectives

- ***HP2020 Planning Workgroups (Federal agency representatives)***
 - Current Healthy People 2010 subject-area experts
 - Subject area experts leading new topics
 - Other Federal and/or non-federal stakeholders
- ***Role of the Workgroups***
 - Examine Healthy People 2010 Objectives— retain or drop for 2020
 - Determine what new objectives should be added for 2020
 - Discuss relevant health determinants that impact the new set of objectives
 - Suggest new topic areas
 - Recommend evidence-based implementation strategies

Phase II: *Organizing and Selecting Objectives*

■ Topic Areas

- Accommodate the different types of objectives (e.g., risk factors, health determinants, diseases, etc.)
- Facilitate an organizing and management structure

■ Objectives

- Based on eight criteria developed by the FIW
 - Important and understandable to a broad audience
 - Prevention-oriented and achievable through various interventions
 - Drive action
 - Useful and reflect issues of national importance
 - Measurable and address a range of issues
 - Build on past iterations of Healthy People
 - Supported with best available scientific evidence
 - Address population disparities

Phase II: *Consistent Structure for Objectives*

- Data Expectations
 - Each objective should have:
 - A valid, reliable, nationally-representative data source (or potential source identified)
 - Baseline data
 - Assurance of at least one additional data point throughout the decade

- Targets
 - Each objective will have its own target
 - Target-setting policies on methods to be used are being discussed

Phase II: *Setting Objectives and Targets*

- Significant Issues:
 - Number of objectives
 - Data sources
 - Budget issues
 - Subpopulation data
 - Target setting methodology
 - Aspirational vs. achievable targets
 - Dynamic vs. static processes to accommodate changing priorities



Healthy People 2020 – Phase II

New Topic Areas

- Adolescent Health
- Early and Middle Childhood
- Older Adults
- Genomics
- Global Health
- Quality of Life
- Social Determinants of Health
- Blood Disorders and Blood Safety
- Healthcare Associated Infections



Healthy People 2020: Engaging Stakeholders

Stay Informed

- Join Healthy People listserv
- Check www.healthypeople.gov for updates
- Visit Public Comment Website
- Attend 2009 Public Meetings
- Attend Advisory Committee meetings
- Join the Consortium



Healthy People 2020: 2009 Public Meetings

- Kansas City, Kansas—October 22
- Philadelphia—November 7
- Seattle—November 20
- Register at www.healthypeople.gov



Phase II Timeline:

Remaining Milestones for HP 2020 Development

- September 17-18, 2009:
Secretary's Advisory Committee Meeting , Washington, D.C.
- October 2009:
Publication of complete DRAFT set of Healthy People 2020 Objectives
- **October- December, 2009: Public Comment Period**
 - **Public Comment Web Site:**
<http://www.healthypeople.gov/hp2020/comments/default.asp>
 - **October 22, 2009:** Public Meeting, Kansas City, Kansas
 - **November 7, 2009:** Public Meeting, Philadelphia, PA
 - **November 20, 2009:** Seattle, WA
- January – August, 2010: *Objective revisions, target setting, evidence-based practices and implementation guide development*
- September- December 2010: *Release of Healthy People 2020*

Personal Perspective on use of HP 2020

- Action model to achieve healthy people goals, representing interventions on determinants of health at multiple levels to improve outcomes.
- Instrumental tool in current economic downturn to improve health and possibly reduce disparities and promote economic recovery.
- Entails active engagement and enlightened leadership actions.
- Influential in inspiring health prevention and protection across the life span.
- Targets for objectives should be both realistic, and “a reach.” They should be achievable with effort.

Reflections

- Additions from Eva Moya

healthypeople.gov/hp2020/