

# Working Together to Improve Maternal and Child Health: New Directions and Opportunities



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**John C . MacQueen Memorial Lecture**  
**AMCHP and Family Voices Conference**

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**National Center for Chronic Disease Prevention and Health  
Division of Reproductive Health**



# Division of Reproductive Health

## Mission:

To promote optimal reproductive and infant health and quality of life by influencing public policy, health care practice, community practices, and individual behaviors through scientific and programmatic expertise, leadership and support.

## Vision:

*Healthy reproduction for a healthy future*

# DRH's Safe Motherhood and Infant Health Initiative

## **Infant Health:**

Promoting the health and well-being of infants

## **Maternal Health:**

Advancing the health of mothers

## **Women's Reproductive Health:**

Improving health through research

## **Unintended and Teen Pregnancy**

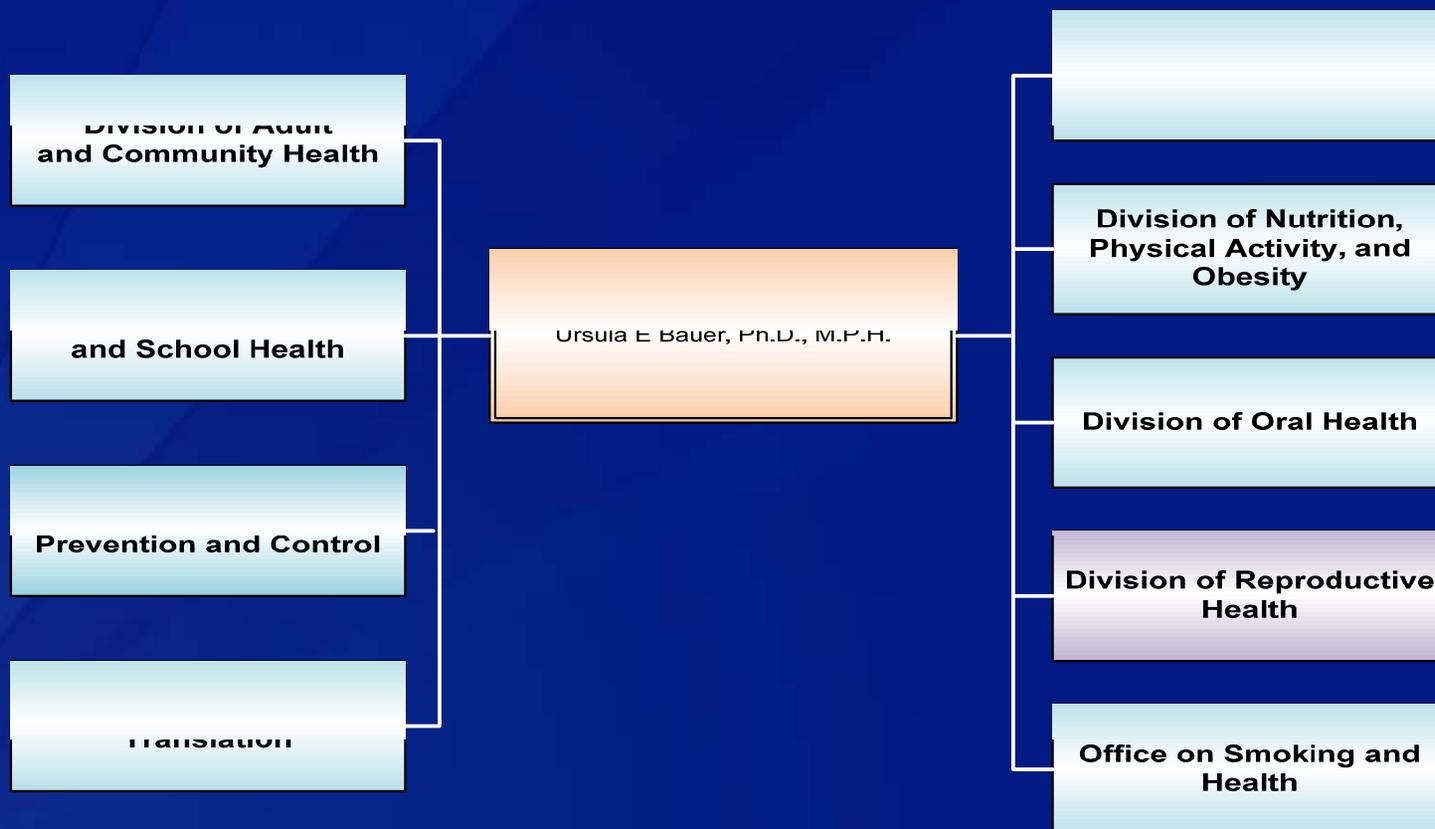
**Prevention:** Preventing teen and unintended pregnancies

## **Global Reproductive Health:**

Committed to a healthier world



# National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP)



OCTOBER 4, 2010

**Environment Special:**  
The oceans—why 70%  
of our planet is in danger

**The Facebook Movie:**  
The secret history of  
social networking

TIME

**How the  
first nine  
months  
shape  
the rest  
of your life**

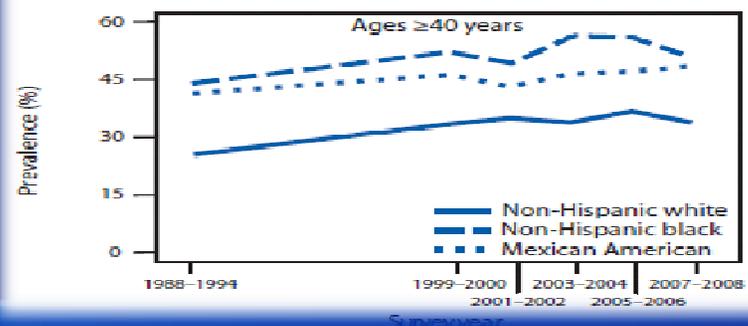
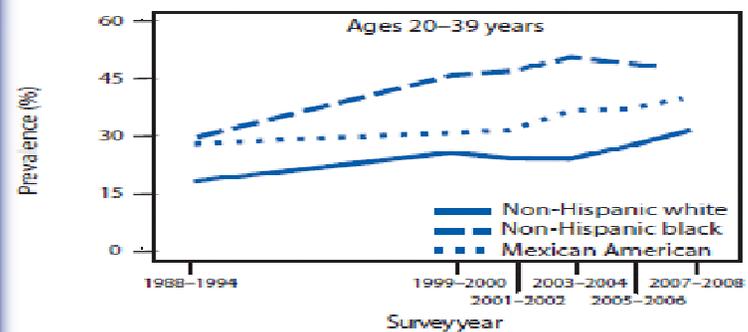
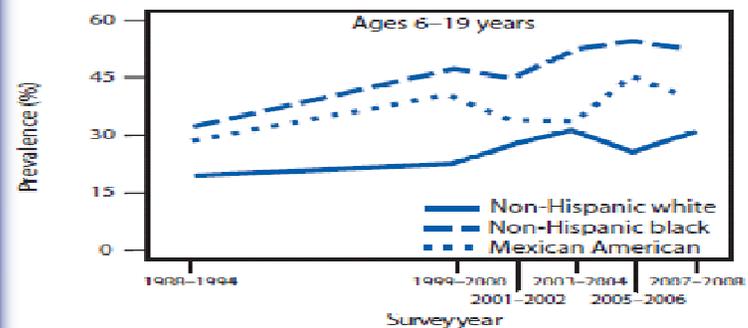
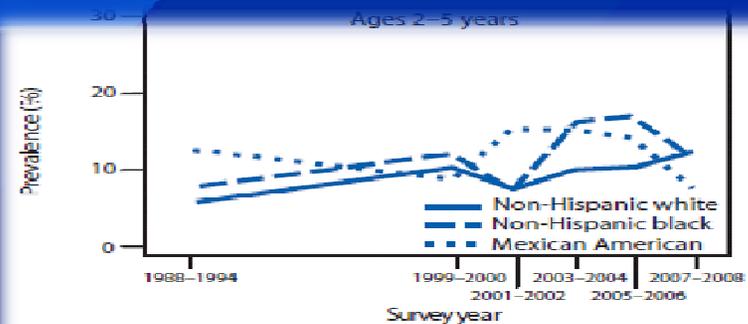
The new science  
of fetal origins  
BY ANNIE MURPHY PAUL



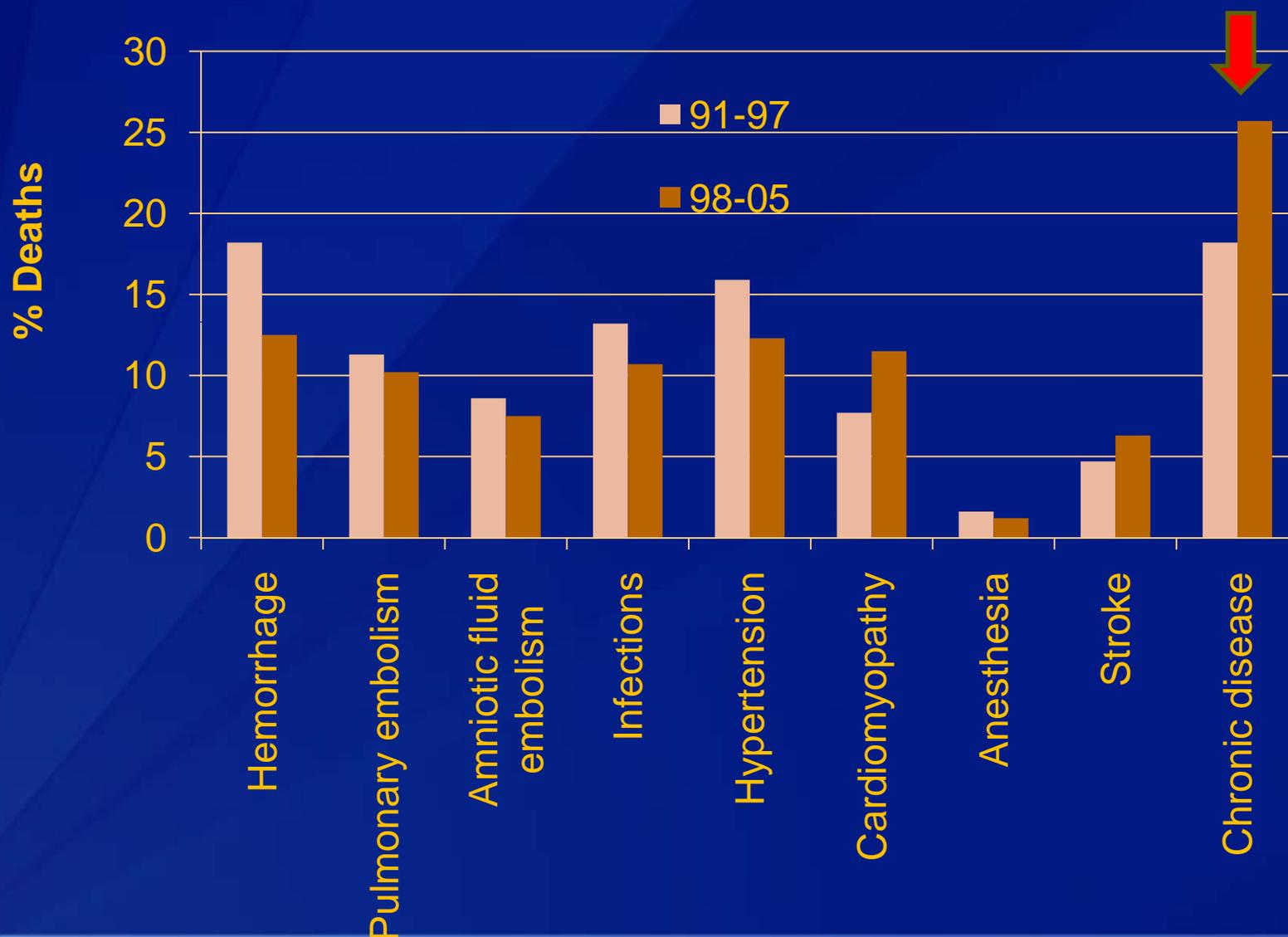
www.time.com

# Prevalence of Obesity among Females by Age Group and Race/Ethnicity in US over time

Source: National Health and Nutrition Examination Survey—1988-1994 and 1999-2008  
MMWR: 2010



# Causes of Pregnancy Related Deaths, U.S.



Source: CDC Pregnancy Mortality Surveillance System; MMWR 2010

# NCCDPHP Action Areas

## Public Health Infrastructure

- Surveillance
- Applied research
- Capacity building /workforce



## Healthy Communities

- Tobacco control
- Nutrition and physical activity
- Child and adolescent health
- Oral health
- Sexual and reproductive health



## Healthy Care Environments

- Promote delivery of clinical preventive services
- Chronic disease management
- Healthy schools and work environments

# NCCDPHP: Working With Communities

- Racial and Ethnic Approaches to Community Health (REACH U.S.)
- Healthy Communities (ACHIEVE)
- Strategic Alliance for Health
- Prevention Research Centers
- Communities Putting Prevention to Work
- Community Transformation Grants



REACH U.S.  
FINDING SOLUTIONS  
TO HEALTH DISPARITIES

# CDC's Key Winnable Battles

**Healthcare-  
Associated  
Infections**



**Nutrition, Physical  
Activity, Obesity &  
Food Safety**



**HIV**



**Teen  
Pregnancy**



**Motor  
Vehicle  
Injuries**



**Tobacco**



[www.cdc.gov/winnablebattles](http://www.cdc.gov/winnablebattles)

[www.cdc.gov/teenpregnancy](http://www.cdc.gov/teenpregnancy)



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*Healthy reproduction for a healthy*

<http://www.cdc.gov/reproductivehealth/>  
*future*