



**Keep it
safe, baby.
Sleep
face up.**



**CJ FOUNDATION
for SIDS™**

Face up to wake up™

**1-888-8CJ-SIDS
www.cjsids.com**

Created as a public service by Della Femina Rothschild Jeary and Partners

Prepared by Della Femina Rothschild Jeary and Partners

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Bus Poster

28"W x 11"H (Overall)

27"W x 9 7/8"H (Live)

28 1/4"W x 11 1/4"H (Bleed)

Mech. Size: 1/2" = 1"