

**The Rewards of  
Collaboration:  
Healthy Start and Early  
Head Start in Action**

**Tuesday, August 17, 2010**

# Greetings & Technical Overview

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Senior Public Health Analyst  
Maternal & Child Health Bureau



# Amanda Bryans

Director, Educational Development and Partnerships Division  
Office of Head Start  
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# HEALTHY START

Maribeth Badura, MSN

Director, Division of Healthy Start and  
Perinatal Services (DHSPS)  
Dept. of Health and Human Services  
(HHS)  
Health Resources and Services  
Administration (HRSA)  
Maternal and Child Health Bureau  
(MCHB)



# Health Resources and Services Administration's (HRSA) Vision

Healthy Communities, Healthy People



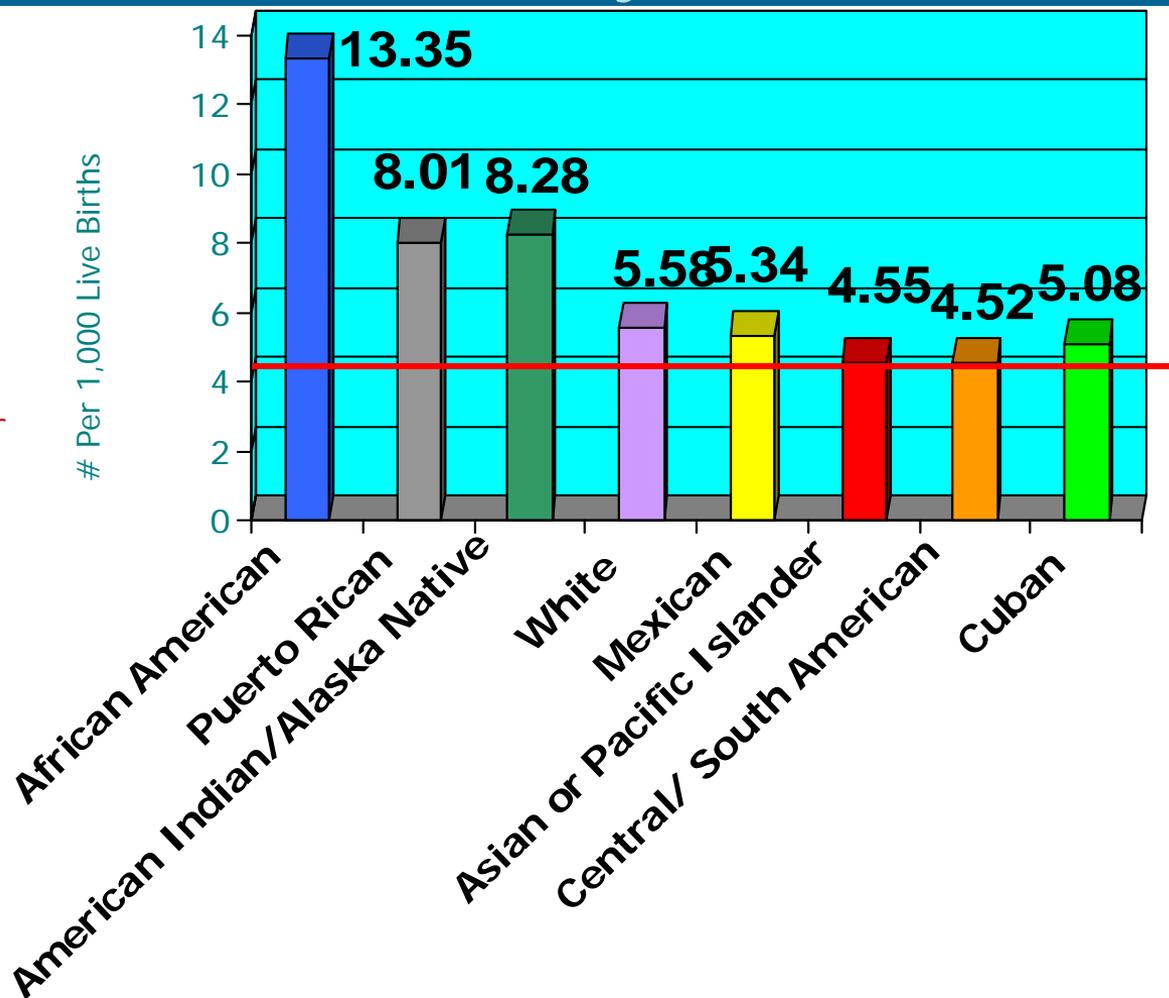
# The Children's Bureau 1912

- “To serve all children, to try to work out the standards of care and protection which shall give to every child his fair chance in the world”
- Infant Mortality—first subject studied
- Funding--\$25,640 per year



# Racial and Ethnic Disparities in Infant Mortality

*Year 2010  
Goal: 4.5 per  
1,000*



# Healthy Start

- Established as Presidential Initiative in 1991 to improve health care access and outcomes for women and infants, promote healthy behaviors and combat the causes of infant mortality (IM)
- 1997: Replicate best models/lessons learned from demonstration phase with existing sites serving as resources centers
- 1999: Focus on eliminating disparities in IMR and other adverse perinatal outcomes



# Healthy Start's Core Interventions

## Core Services

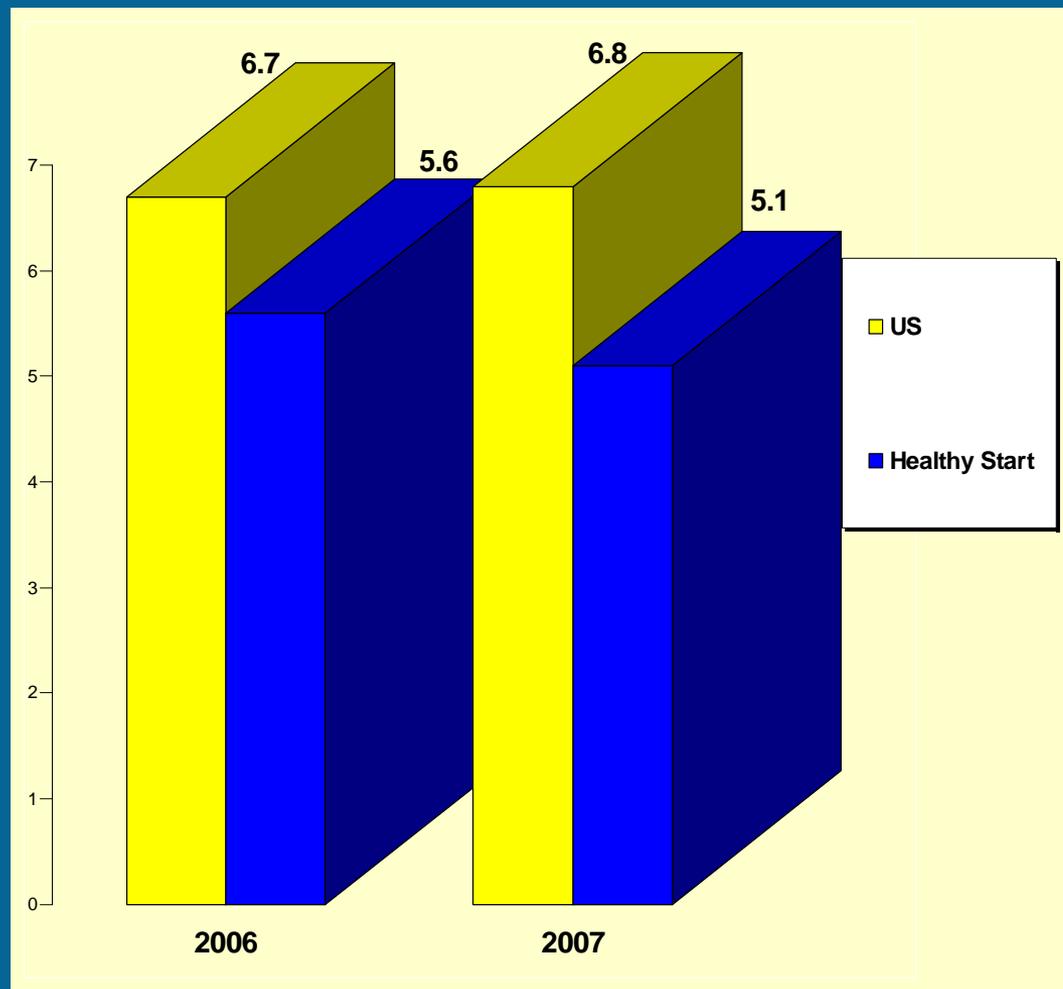
- Outreach,
- Case management,
- Health education,
- Screening and referral for depression, and
- Interconception continuity of care.

## Core Systems Building

- Consumer and consortium involvement in policy formation and implementation,
- Local health system action plan,
- Collaboration with Title V, and
- Sustainability.



# Infant Mortality Comparison



Per 1,000 live births

# Theory of Change



# CONTACT

## Maribeth Badura

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# **Levyette Matthews**

Community Developer  
Family Road Healthy Start  
Baton Rouge, LA

# **Charlotte Provenza**

Early Head Start Program Director  
Baton Rouge, LA

# Healthy Start and Early Head Start Collaboration Successes

- ❖ Reciprocal Program Referrals
- ❖ Early Head Start participation in Family Road Healthy Start Consortium
- ❖ Family Road Healthy Start provides health education workshops for EHS teen parents on “At Risk” health topics
- ❖ Families in the community can be enrolled in both HS and EHS programs
- ❖ EHS Family Advocates and HS Case Managers are able to provide continuity in care and services
- ❖ Mutual support of collaborating partner's vision and mission and inclusion of partner in community, state, and national initiatives, services and funding opportunities

# Challenges

- ❖ Challenges in working with the teen population
- ❖ Division of Early Head Start Services in the city of Baton Rouge
- ❖ Lack of capacity/waiting

# **The Rewards of Collaboration: Healthy Start and Early Head Start In Action**

**La Clinica De Familia, Inc.**

**Jonah O. Garcia, LISW, Program Director  
Dona Ana Healthy Start Program**

**Molly Sanchez, M Ed., Program Director  
Early Head Start Program**

# Overview

- Geographic and Social Context
- LCDF Doña Ana Healthy Start and Early Head Start (Primero Los Niños)
  - Brief History
- Experience to date

# Geographic and Social Context

- Dona Ana County in South Central New Mexico
- US/Mexico Border
- Largely Diverse Hispanic Population
- Large % of Uninsured/underinsured
- NMSU (Land Grant University)

# LCDF Doña Ana Healthy Start and Early Head Start- Brief History

- Programs embedded within a Health Care Center System
- Years of Experience
- Service Area
- About EHS
- About HS

# Experience to date: Development Milestones

- Began Collaboration in 2002
- Infancy Years 2002-2004
  - Informal dialogue
  - Learned about “each others” scope of work
  - Invited EHS Program Director to Leadership Training
- Toddler Years 2004-2005
  - Healthy Start began providing Mental Health Consultation to EHS Program
  - Began cross training staff

# Experience to Date: Developmental Milestones II

- Pre-school Age 2006-2007
  - Established Cross Systems Management Team
  - Began Enrolling EHS participants into HS
  - Shared Staff
  - Integrated Data Collection Strategy
  - Continued to Cross Train Staff
  - Integrated HS Consortium/EHS Health Advisory and Policy Councils

# Experience to Date: Developmental Milestones III

- Elementary School Age 2007-2008
  - Developed and Implemented Infant Mental Health Services Across Programs
  - Implemented Health Care Initiative
  - Developed Home Based Services
  - Completed Community Needs Assessment

# Experience to Date: Developmental Milestones IV

- Pre-adolescents 2008-2009
  - Established HS as Home Visiting Provider
  - Coordinated Workforce Training on IMH
  - Expanded Partnerships

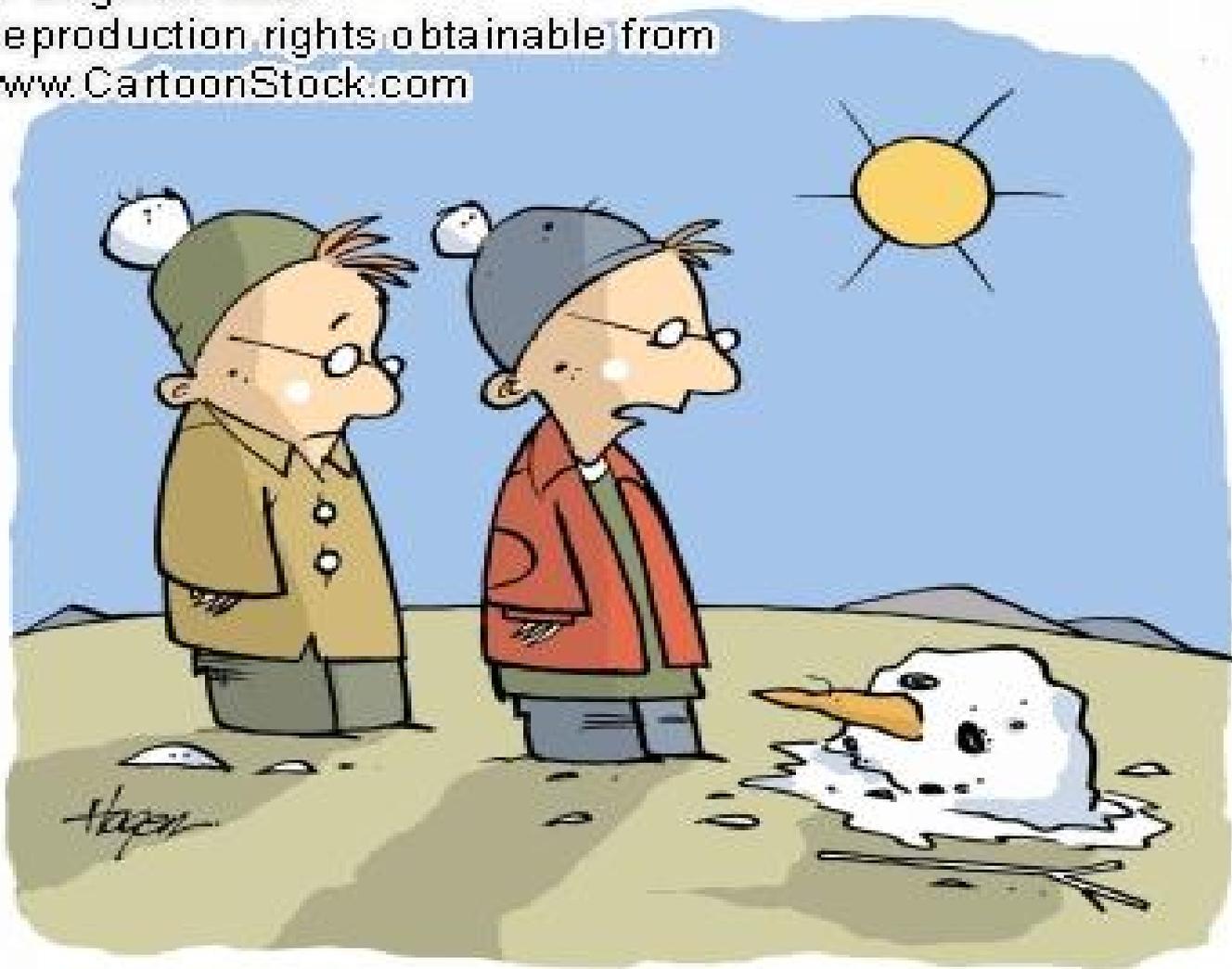
# Experience to Date: Developmental Milestones V

- Adolescents 2009-2010 (Today)
  - EHS Expansion (Home Visiting)
  - Established ICC Learning Collaborative II
  - Manage Growth

# Development Milestones: The Future

- Explore Viability of Integrated Data Systems
- Workforce Development
- Develop Public Policy Recommendations

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I'M SURE I'LL BE ABLE TO BLAME SOMETHING  
ON THIS, LATER IN LIFE.

# Thank you!

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**The Rewards of Collaboration:  
Des Moines Healthy Start Project &  
Drake University Early Head Start**

Darby Taylor

Healthy Start Project Director  
Visiting Nurse Services of Iowa

Lisa Proctor

Recruitment/Governance Team  
Supervisor

Drake University Head Start

# Des Moines

## Healthy Start Project History

- Established in 1998
- Provide home visitation through case managers and outreach workers
- Weekly or bi-weekly home visits
- Also provide transportation, support and therapy groups, child care for program activities, and mental health counselors
- State funding used to expand service area and age of child served to six years

# Des Moines

## Healthy Start Project Today

- 347 families served by Healthy Start from July 1, 2009 – June 30, 2010
- State funds allow services to be provided to an additional 432 families
- 22 case managers located in 10 agencies
- 16 outreach workers who speak 14 different languages/dialects

# Drake University

## Early Head Start History

- Established in 1997 with funded enrollment of 54
- Provide home based services to pregnant women, infants, toddlers and their families
- Changes over the past 13 years
  - Expanded
  - Added Toddler center-based programs
  - Most recently, discontinued the pregnancy program

# Drake University

## Head Start/Early Head Start Today

- 988 children and families in six counties
- 100 in the Early Head Start Program
  - 60 infants & toddlers in home visiting program
  - 40 two-year olds in center based programs

# Collaboration History

- Partners for Pregnant and Parenting Families (PPPF) established in 2002
- Contracted with Dr. Isabel Stabile, nationally recognized expert in collaboration
- Formalized agreement with multiple community agencies intended to:
  - Identify and refer eligible participants for services
  - Coordinate access to services
  - Provide centralized intake for several programs

# Collaboration Partners

- Drake University Early Head Start
- Healthy Start
- Heartland Area Education Agency/Early ACCESS
- Healthy Families America
- Des Moines Public Schools
- Maternal Child Health (Title V) Nurse Case Management
- Nurse Family Partnership
- Seven additional agencies providing contracted Healthy Start services

# Collaboration Process

- Weekly intake meetings attended by agency representatives
- Two full-time intake staff to process referrals
- Participants sign release of information to include or exclude agencies
- Agencies identify appropriate fit
- Referrals are processed and assigned same day as intake meeting, more quickly if needed

# Challenges

- On-going collaboration
- "Growing" collaboration
- Funding

# Benefits & Rewards of Collaboration

- For families:
  - One contact, access to several agencies
  - Services are received in a timely manner
  - Best programmatic "fit"
  - Comprehensive services
- For programs:
  - Priority for enrollment
  - Full enrollment/reduction of waiting lists
  - Triage services for families
- For the community:
  - More children and families being served
  - Reduce duplication in services
  - Identify gaps in services and community trends



**Yasmina Vinci, MA, MPA  
Executive Director  
National Head Start Association**



NATIONAL HEAD START ASSOCIATION

## At the National Head Start Association

We believe that

- All children should reach their full potential
- Every child can succeed
- We can impact the success of children who are at risk, and that
- Quality early learning fundamentally transforms children and families



NATIONAL HEAD START ASSOCIATION

## Early Head Start and Head Start represent

- An important national commitment to provide an opportunity to succeed in school and in life, regardless of circumstances at birth
- A pre-natal to school intervention in the “cradle to career” learning continuum

Note: 80% of Early Head Start and Head Start programs are operated by the same community organization, according to an earlier national report



NATIONAL HEAD START ASSOCIATION

We in Early Head Start/Head Start know that...

Involving and empowering families is as important as health, dental, mental and nutritional support, and as is connecting them to other families and the community partners for that and other support



NATIONAL HEAD START ASSOCIATION

## Collaboration

Collaboration with community partners is essential to the operation of every high quality Head Start and Early Head Start program. In fact, eighty percent of a Head Start program's funding is from the federal government, but the remaining 20 percent must come from the community where Head Start operates. This portion "...may be in cash or in kind ....or services."



NATIONAL HEAD START ASSOCIATION

## Participation of children and families in Head Start/Early Head Start...

- Improves their health outcomes
- Ensures immunizations and developmental screenings
- Reduces mortality of disadvantaged elementary school children
- Reduces child obesity
- Decreases adult smoking
- Early Head Start may increase the rate of breastfeeding to levels found among less disadvantaged families.



NATIONAL HEAD START ASSOCIATION

The collaboration between Healthy Start and Early Head Start is ...

An important addition to the national commitment for healthy children and families

STACEY D. CUNNINGHAM, MSW, MPH  
EXECUTIVE DIRECTOR  
NATIONAL HEALTHY START ASSOCIATION

# NATIONAL HEALTHY START ASSOCIATION

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- Mission – To promote the development of community-based maternal and child health programs, particularly those initiatives addressing infant mortality, low birthweight, and racial disparities in perinatal outcomes.
- Support efforts that are rooted in the community and involve the community residents in their design and implementation.
- Provide leadership training, technical assistance and other forms of training and education to members.
- Identify strategies and common factors that impact MCH
- Partner with similar MCH and public health organizations to achieve mission.
- Educate members, policymakers and the general public



# Q&A Session

Johannie Escarne, Moderator