

Project LAUNCH **(Linking Actions for Unmet Needs in Children's Health)**

**The Importance of Teamwork: A
State Example and a New
Opportunity
Webcast**

April 29, 2008, 1:00 – 2:30 EST



Number and size of the cooperative agreements

- In FY 2008 SAMHSA anticipates funding 6 Project LAUNCH cooperative agreements at a maximum of \$916,000 per award.
- The planned grant period for the initiative is 5 years depending on the availability of future funding.



The Target Population

- The program will serve children 0-8 years of age and their families.
- Addressing this age range allows us to bring together the traditionally disconnected systems that serve families with young children
- We can also target our efforts early in life when programs have the greatest benefits for their costs.



Promoting Wellness



- For Project LAUNCH, wellness includes positive physical, emotional, social, and behavioral health.
- Positive behavioral health is mental health and positive development free from substance abuse and other negative behaviors.

Project LAUNCH and the Public Health Approach

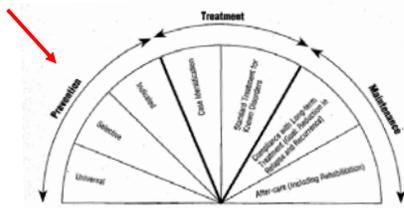


FIGURE 2.1 The mental health intervention spectrum for mental disorders.

Institute of Medicine. (1994) Reducing Risks for Mental Disorders. National Academies Press.

Project LAUNCH and the Public Health Approach



- **Universal Prevention** - Interventions that work to promote healthy development in the general population regardless of current problems or risk for future problems
- **Selective Prevention** - Interventions that target a subgroup of the larger population that, due to the presence of particular risk factors, is more likely to develop later problems
- **Indicated Prevention** - Interventions that target a subgroup of the larger population that is already exhibiting some symptoms of a disorder or illness
- **Promotion** - Activities that encourage healthy development and wellness. Positive physical and mental health and well-being are worth promoting in and of themselves regardless of the potential for later problems.

Project LAUNCH and the Public Health Approach



- **Risk Factor**

Any characteristic or behavior that is associated with an increased chance that an individual will engage in risky behaviors or develop an illness (physical or mental).

- **Protective Factor**

Any characteristic or behavior that reduces the chance of an individual engaging in risky behavior or developing an illness (physical or mental).

Project LAUNCH and the Public Health Approach



	Risk Factors	Protective Factors
Individual (Child) Level	Poor nutrition Poor social skills	Positive attachment and early bonding
Family Level	Parent substance abuse Negative home environment	Positive parenting Social participation
Community Level	Violence Poverty Social disadvantage	Available social services Community cohesion

Project LAUNCH Partnerships



- **Federal Level**
- **State, Territorial and Tribal Level**
- **Local Level**
- **Cross Program Coordination**

Role of the State, Territory or Tribe



At the State, Territorial and Tribal level, grantees:

- May use up to 20 percent of LAUNCH funds;
- Must conduct an environmental Scan;
- Must hire a Young Child Wellness Expert;
- Must convene a Council on Young Child Wellness; and
- Must create a Comprehensive Strategic Plan.

Role of the State, Territory or Tribe



The State, Territorial or Tribal strategic plan must address how grantees will:

- Provide training and technical assistance to selected local jurisdiction;
- Conduct policy reform;
- Develop promotion- and prevention-focused infrastructure;
- Develop cross-agency fiscal strategy to promote sustainability in infrastructure; and
- Map indicators/measures of young child wellness across service systems.

Role of the Selected Locality



At the local level, grantees must:

- Use a minimum of 80 percent of LAUNCH funds;
- Conduct an environmental scan;
- Identify a Local Child Wellness Coordinator;
- Convene a Council on Young Child Wellness; and
- Develop a Comprehensive Strategic Plan – a local extension of the State, Territorial or Tribal plan.

Role of the Selected Locality



The local strategic plan must address how grantees will:

- Coordinate physical and behavioral health programs, supports and services focusing in particular on enhancing existing efforts
- Develop and implement workforce development strategy around young child wellness
- Provide, at a minimum, the following services:
 - Mental health consultation;
 - Developmental assessments;
 - Integration of behavioral health into primary care;
 - Family strengthening and parenting skills training; and
 - Home visitation.

State, Territorial, Tribal and Local Relationship



- **Funding Pass-Through**
- **Young Child Wellness Expert and Local Young Child Wellness Coordinator**
- **Training and Technical Assistance from State, Territory or Tribe to Locality**
- **State, Territory and Tribe – Infrastructure
Locality – Infrastructure and Programming**

Comprehensive planning



States, Territories, Tribes and localities receiving funds from Project LAUNCH will undergo a five step comprehensive planning process.

The five steps:

1. Environmental scanning and needs assessment
2. Resource mobilization
3. Planning
4. Implementation
5. Evaluation

Technical Assistance



- Grantees will receive technical assistance from a national center funded by SAMHSA to both the State, Territorial or Tribal level and the local level, with the majority of technical assistance provided to the local level.
- This technical assistance will support both infrastructure and programmatic aspects of each LAUNCH initiative.

Evaluation



- Grantees are required to conduct a grantee level evaluation of their programs to inform program management and identify successful programs for sustainability.
- Grantees will also provide:
 - Data to our national cross-site evaluation so that we can assess the overall success of the initiative;
 - Data in their performance reports to Federal staff; and
 - Data to SAMHSA's Transformation Accountability (TRAC) system.

Coordination of activities between LAUNCH and ECCS



- The Young Child Wellness Expert, who serves as the project director of the LAUNCH cooperative agreement, is required to coordinate activities with the ECCS coordinator and the ECCS Coordinating Council.
- The Project LAUNCH plan must build upon the ECCS plan.
- The Project LAUNCH Oversight Council on Young Child Wellness should be integrated with the ECCS Coordinating Council.

(note: This does not apply to Tribal applicants or States or Territories that do not have ECCS grants)

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